Cityscoot

Sector
Electric mobility

Creation 2015

Founder
Bertrand Fleurose

Headcount & offices
320 employees in France, Italy, Spain

Funding
€80 M in total

Clients
270,000 users

Cityscoot offers self-service electric mopeds for fast, safe and low-carbon journeys in city centers. The service is available to everyone – booked in one click, there is no subscription, no commitment.

The mission

Offer a **clean, efficient, pleasant mobility solution** to everyone and make the city smarter: less polluted, less noisy, less congested and less dependent on private cars.

Their pride

Before setting up in a city, Cityscoot takes the time to discuss with the city council to build a development plan together, as was the case in Paris.

During lockdown, Cityscoot made its service free for caregivers (**CityHelp**), offering 20,000 rides, and donated 300,000 hair caps to hospitals and retirement homes in Paris.

* The male-female ratio is largely explained by the fact that there are a lot of mechanics and, due to physical constraints, the 'looper' employees responsible for transporting the batteries are mostly men.

Key numbers

7,000 mopeds
made in EU

15 to 20,000 rides
per day in the Paris region

40,000 users
sold their thermal two-wheeler since Cityscoot

6 years of operation
on average, with batteries recycled after 3 years

F/M ratio 12-88%*

Best Impact Practice

At Cityscoot, we favor **local employment**: 100% of Cityscoot employees are on employment contracts in the cities where we operate. In addition to improving the efficiency and performance of our teams, internalizing jobs allows us to have a stronger social impact in the cities where we run the service. **Bertrand Fleurose, Founder.**